

Advertisement Size / Price GUIDE 2023



50 x 63 mm (portrait)

\$20 B/w
\$35 Colour

Maximum Size

75 x 63 mm (portrait)

\$30 B/w
\$47 Colour

Maximum Size

95 x 130 mm (landscape only)

\$55 B/w
\$70 Colour

Maximum Size

130 x 63 mm (portrait)

\$40 B/w
\$60 Colour

Maximum Size

May also be double column ad
75 x 130.3mm (landscape)

Further information:
Half page black and white (A5) adverts are \$95

Half page colour (A5) adverts are \$110: 130mm x 135mm (portrait) or 196mm (w) x 140mm (h) (landscape)

A5 advertisements in colour on the front page are \$130

Full page A4 colour adverts - the cost of this is \$200. 196mm (w) x 283mm (h)

Full page A4 b/w pages are \$180

All \$10 adverts in the run-on format are CASH ONLY. All other adverts may be charged

Claim that Date is a community information column, so you can claim the date of upcoming events that your organisation is planning. The total cost for advertising in the column is \$10 per date, which gets you in the Claim that Date column until the event takes place. There may be more than one event booked on each date.

Please note these sizes are a guide ONLY. All advert sizing is dependent on space available. The size guide is an approximation only, and adverts may be resized depending on space available.

The Blue Mountain Express is approximately 8 x A4 pages in size. The size of the BME can vary from week to week, at times going up to 12 x A4 pages. It is printed on A3 paper folded in half, printed with a colour cover. Distribution is to almost 1000 households in West Otago

The Blue Mountain Express Deadline for advertisements **Friday 5pm**

The Blue Mountain Express is delivered to households in the township each Wednesday. It is delivered to our rural readers on Tuesday or Wednesday (depending on where you live)

Advertisements can be emailed to: bmexpress@xtra.co.nz, or dropped off at Ideal Print, 45 Northumberland Street, Tapanui

\$10 run on adverts are cash only. All other boxed adverts may be charged to an account.

Advert sizes are shown on the opposite page - but are an approximation only, and may be altered depending on space available.

BLUE MOUNTAIN EXPRESS GENERAL ADVERTISING CONDITIONS

Every care will be taken to ensure the insertion of the advertisement in accordance with scheduled instructions, no liability is accepted for any loss occasioned by omission, misplacement or positioning of the advertisements.

Any advertisement which the management considers unsuitable for publication will be rejected.

There is limited space for colour advertisements, therefore we can not guarantee colour will be used if requested. You will be charged accordingly.

Disclaimer: Information, views or opinions expressed in the Blue Mountain Express originates from many different sources and contributors throughout the general community. Please note that content does not necessarily represent or reflect the views and opinions of the Blue Mountain Express or their affiliates.

Deadline: for all adverts is Friday 5pm.

Claim That Date!
Have your event advertised weekly by claiming your date!

Your event will keep being published until it has taken place.

All for a one off cost of \$10!

Get in fast - so the competition doesn't steal your date!

Sunday 6th February 2011
Superball Stableford - A West Otago Health Facility Fundraiser. Tapanui Golf Club

Saturday 12th February 2011
Designz in the Gardenz in the Heriot Area. Fundraising for the Health of West Otago

Sunday 13th February 2011
Designz in the Gardenz in the Heriot Area. Fundraising for the Health of West Otago

Sunday February 13th 2011
Clutha Country Summer Series. Triathlons, Duathlons, Runs & Walks for the whole family. www.cluthacountry.co.nz

Friday 11th February 2011
Districts Fat Lamb Competition

Saturday 5th March 2011
Blue Mountain Motorcycle Club Trailride. Fundraising for the Health of West Otago

Saturday 5th March 2011
West Otago Vintage Club International & McCormick Deering Rally, Tapanui Showgrounds

Saturday 6th March 2011
West Otago Vintage Club International & McCormick Deering Rally, Tapanui Showgrounds

Sunday 20th March 2011
Mai Mai Tour. Fundraising for the Health of West Otago.

Sunday 27th March 2011
Groundspray, Golf & Science Golf Tournament

GRAB YOUR DATE NOW!