

Advertisement Size/Price GUIDE 2018



Further Information:

Half page black & white (A5) adverts are \$60. A5 advertisements in colour on the front page are \$100.

Half page colour (A5) adverts are \$80

Full Page A4 Backpage bookings are colour only. The cost of this is \$160. If you require your back page booking to be black and white, it will be printed for \$125. There is a booking sheet for back page advertisements - these are booked up quite quickly. To add an A4 single sided insert page to the Express the cost is \$155 black and white.

All \$10 advts are in run-on format and are to be cash only, all other advts may be charged.

Claim that Date is a community information column so you can claim the date of upcoming events that your organisation is planning. The total cost for advertising in the column is \$10 per date which gets you weekly advertising in the Claim that date column until the event takes place. There may be more than one event booked on each date.

Please note these sizes are a guide ONLY. All Advt sizing is dependent on space available, the size guide is an approximation only and advts may be resized depending on space available.

The Blue Mountain Express is approximately 8 A4 pages in size. The size of the BME can vary from week to week at times going up to 12 A4 pages. It is printed on A3 paper folded in half printed with a colour cover and black & white inside. Distribution is to 1020 households in West Otago including Raes Junction, and also 30 to Waikaka.

The Blue Mountain Express Deadline for advertisements **Friday 5pm**

The Blue Mountain Express is delivered to households each Wednesday.

Advertisements may be faxed to Idealprint 204-8688 or emailed to bmexpress@xtra.co.nz or dropped off at Idealprint, 39 Northumberland Street, Tapanui.

\$10 run-on adverts are cash only, all other boxed adverts may be charged. An account trading application will be required to be filled out for all new customers wanting to charge adverts..

Advert sizes are shown on the opposite page - but are an approximation only and may be altered depending on space available.

BLUE MOUNTAIN EXPRESS GENERAL ADVERTISING CONDITIONS

Every care will be taken to ensure the insertion of the advertisement in accordance with scheduled instructions, no liability is accepted for any loss occasioned by omission, misplacement or positioning of the advertisements.

Any advertisement which the management considers unsuitable for publication will be rejected.

There is limited space for colour advertisements, therefore we can not guarantee colour will be used if requested. You will be charged accordingly.

Disclaimer: Information, views or opinions expressed in the Blue Mountain Express originates from many different sources and contributors throughout the general community. Please note that content does not necessarily represent or reflect the views and opinions of the Blue Mountain Express or their affiliates.

Deadline: for all adverts is Friday 5pm. Adverts can be also be emailed to us over the weekend

50 x 60mm
\$17 B/W
\$33 Colour
Maximum Size

75 x 60mm
\$27 B/W
\$44 Colour
Maximum Size

95 x 120mm
\$50 B/W
\$65 Colour
Maximum Size

130 x 60mm
\$38 B/W
\$55 Colour
Maximum Size
May also be double column ad
75 x 120mm

Claim That Date!

Have your event advertised weekly by claiming your date!

Your event will keep being published until it has taken place.

All for a one off cost of \$10!

Get in fast - so the competition doesn't steal your date!

Sunday 6th February 2011
Superball Stableford - A West Otago Health Facility Fundraiser.
Tapanui Golf Club

Saturday 12th February 2011
Designz in the Gardenz in the Heriot Area. Fundraising for the Health of West Otago

Sunday 13th February 2011
Designz in the Gardenz in the Heriot Area. Fundraising for the Health of West Otago

Sunday February 13th 2011
Clutha Country Summer Series. Triathlons, Duathlons, Runs & Walks for the whole family. www.cluthacountry.co.nz

Friday 11th February 2011
Tapanui Districts Fat Lamb Competition

Saturday 5th March 2011
Blue Mountain Motorcycle Club Trailride. Fundraising for the Health of West Otago

Saturday 5th March 2011
West Otago Vintage Club International & McCormick Deering Rally,
Tapanui Showgrounds

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West Otago Vintage Club International & McCormick Deering Rally,
Tapanui Showgrounds

Sunday 20th March 2011
Mai Mai Tour. Fundraising for the Health of West Otago.

Sunday 27th March 2011
Groundspray & Scissors Golf Tournament

**GRAB YOUR
DATE NOW!**